



## Best Practices for Creating High Performance Healing Environments™

# Green Guide for Health Care Newsletter

July 2006

## Green Guide Tips

Simple "How-To's" for Using the Guide

### How To Fundraise for Cutting Edge Green Design Strategies

A recent internal poll revealed that only 15% of *Green Guide for Health Care™* Pilot projects have applied for grants or incentive programs to help fund their green initiatives. Many poll participants were unaware that funding opportunities accommodate and, in some cases, target institutional and health care facilities. This edition of "Green Guide Tips" is designed to dispel the myth that green building grants and incentive programs are unavailable to health care projects.

In many ways, fundraising is a local issue. Some utilities, for example, have established incentive and rebate programs that encourage institutional and health care facilities in their jurisdiction to implement energy efficiency measures. In other cases, private foundations support green building in specific regions of the country. The two Pilots listed below, Denver Health in Colorado and Howard Memorial Hospital in California, demonstrate the variety of opportunities that are available: ranging from eco-charrettes and efficient technologies to support for research and innovative programs.

*Denver Health* was granted \$20,000 for their new Women's and Children's Pavilion in order to hire a high-performance design specialist to facilitate an integrated design process and oversee the LEED approach. The money was funded through the Governor's Office of Energy Management and Conservation's Rebuild Colorado program.

The *Howard Memorial Hospital* kicked off its fundraising campaign by initiating a dialogue with community stakeholders about the value of sustainable design, construction, operations, and clinical programs. Strong community support for the project has led to donations from a combination of private and public foundations, government sources and industry. Their green building fund supports a variety of efforts, including the integrated design process, energy efficiency measures, and an on-site organic vegetable garden that will supply the hospital's kitchen.

*The websites listed below offer links to grants and incentive programs tailored to the nonprofit and institutional/health care sector.*

### Kresge Foundation's Green Building Initiative

A grant program that funds green building planning and research initiatives for nonprofit organizations.

<http://www.kresge.org>

### Federal Funding

*Tax Incentives Assistance Project:* Provides information to homeowners and businesses that qualify for federal incentives through the 2005 Energy Policy Act. Pass-through options are available to non-profits. Incentives focus on energy efficiency and alternative sources of energy. <http://www.energystaxincentives.org/>

### Local, State and Utility Incentive Programs

*Alliance to Save Energy:* Provides information and web links to state incentive programs.  
<http://www.ase.org/content/article/detail/2356>

*Chicago Center for Green Technology:* Provides information on incentive programs at all levels of government: federal, the State of Illinois, and local. <http://www.ci.chi.il.us/Environment/GreenTech/sub/how.html>

*DSIRE:* Database of State Incentives for Renewable Energy. <http://www.dsireusa.org/>

*Edison Electric Institute:* Provides information and web links to state utility incentive programs.  
[http://www.eei.org/industry\\_issues/retail\\_services\\_and\\_delivery/wise\\_energy\\_use/programs\\_and\\_incentives/index.htm](http://www.eei.org/industry_issues/retail_services_and_delivery/wise_energy_use/programs_and_incentives/index.htm)

*Massachusetts Technology Collaborative:* Grants and incentives for projects in Massachusetts that implement energy efficiency and renewable energy programs. <http://www.mtpc.org>

*New York State Energy Research and Development Authority (NYSERDA):* Programs targeted specifically to the health care sector include cost sharing incentives for energy efficiency measures and cash incentives to help finance installations of PV or solar-electric systems. <http://www.nyserda.org>

*Savings by Design:* A program sponsored by Pacific Gas and Electric, San Diego Gas and Electric, Southern California Edison, and Southern California Gas provides design assistance and energy efficiency incentive programs for designers and owners in California. <http://www.savingsbydesign.com>

## News

1. **Pilot Update:** 100 projects have registered as *Green Guide for Health Care Pilots*, totaling more than 27 million square feet of construction in the U.S., Canada, and internationally.
2. ***Green Guide for Health Care* teleconference series is on vacation for the summer.** Check back in for the October 6 presentation on Healthy Food. The *Green Guide* offers teleconferences through the Hospitals for a Healthy Environment (H2E) website. Visit [www.gghc.org](http://www.gghc.org) for updates and scheduling information.
3. **Support the *Green Guide for Health Care!*** Visit the [Supporters](#) section of the *Green Guide* website for information on how to support our work. All donations to the *Green Guide* are tax deductible to the fullest extent of the law.
4. A supplement to the **June 2006** edition of Healthcare Design Magazine, **CleanDesign**, offers highlights from the 2006 CleanMed conference in Seattle. For more information, visit: <http://www.healthcaredesignmagazine.com/CleanDesign.htm>.
5. The **July 2006** edition of **eco-structure** magazine spotlights green health care facilities. For more information, visit: <http://www.eco-structure.com>.
6. The **July 2006** edition of **Facility Care** magazine includes a roundtable discussion called "The Greening of Healthcare". For more information, visit: <http://www.facilitycare.com>.
7. ***Green Guide* version 2.1 is available in hard copy and on our website.** Visit the *Green Guide Download* page at [www.gghc.org](http://www.gghc.org) to purchase printed copies through our Online Store, or to download the electronic PDF version for free.
8. **The *Green Guide* welcomes our new Sponsor:** Pacific Gas and Electric Company.
9. **The *Green Guide* welcomes our new Endorsers:** National Pharmaceutical Returns, Inc. and TRC-EASI.